



Review of Trgrepair.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization	Usability
Mobile	Technologies
Visitors	Social
Link Analysis	

Iconography

 Good	 Hard to solve
 To Improve	 Little tough to solve
 Errors	 Easy to solve
 Not Important	 No action necessary



Title Tag



Global Managed Services Provider | TRG

Length: 43 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



TRG is a global managed services provider that manages the full lifecycle of every enterprise endpoint. As a device agnostic leader, we don't just sell you devices. We manage the full endpoint experience.

Length: 204 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



TRG Solutions, endpoint solutions, managed endpoint services, endpoint management, device-agnostic support, cybersecurity solutions, forward logistics, reverse logistics, unified endpoint management, industrial mobility solutions, enterprise mobility solutions, retail payment solutions, ServiceHub asset management, white labeling services, financing and leasing

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview

[Global Managed Services Provider | TRG](#)

[trgrepair.com/](#)

TRG is a global managed services provider that manages the full lifecycle of every enterprise endpoint. As a device agnostic leader, we don't just sell you devices. We manage the full endpoint experience.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>
1

<H2>
4

<H3>
0

<H4>
1

<H5>
0

<H6>
0

<H1> The most comprehensive endpoint solutions, period. </H1>

<H2> / Select Your Language </H2>

<H2> Your device has an operating system? Yeah, we can manage that. </H2>

<H2> Perfection starts with the right partner — and we work with the best. </H2>

<H2> Work with TRG </H2>

<H4> Bold endpoint solutions are just a form-fill away. </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

solutions 17 services 13 endpoint 8 logistics 7 networking 7
retail 7 case 7 mobility 6 about 6 enterprise 6
industrial 5 forward 5 management 5 more 5 support 5

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
solutions	17	✗	✗	✓
services	13	✓	✓	✗
endpoint	8	✗	✓	✓
logistics	7	✗	✗	✗
networking	7	✗	✗	✗
retail	7	✗	✗	✗
case	7	✗	✗	✗
mobility	6	✗	✗	✗
about	6	✗	✗	✗
enterprise	6	✗	✓	✗
industrial	5	✗	✗	✗
forward	5	✗	✗	✗
management	5	✗	✗	✗
more	5	✗	✗	✗
support	5	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 1 images on this web page
✖ 1 ALT attributes are empty or missing.

/getmedia/4e3a66b8-6c5f-4b61-8c6e-9f479804f1df/boreal-rebrand_website_announcement.jpg?width=120&height=140&ext=.jpg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **3.26%**

Text content size 8208 bytes

Total HTML size 251394 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✔ Your webpage is compressed from 246 KB to 94 KB (61.7 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 40.117.91.233 does not redirect to trgrepair.com
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://trgrepair.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://trgrepair.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 19 Years, 161 Days

Created Date: 20th-Feb-2007

Updated Date: 21st-Feb-2026

Expiry Date: 20th-Feb-2028

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://trgrepair.com
Length: 9 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

/ Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

246 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.8 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
trgrepair.net	Already Registered
trgrepair.org	Already Registered
trgrepair.biz	Already Registered
trgrepair.io	Already Registered
trgrepair.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
rrgrepair.com	Already Registered
frgrepair.com	Already Registered
grgrepair.com	Already Registered
hrgrepair.com	Already Registered
yrgrepair.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location	Service Provider
40.117.91.233	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  TRGsolutions

 Twitter: 

 Instagram:  Trgsolutions

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$10 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 88 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Approach	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
/ Industrial Mobility Solutions Rugged devices, printers, robotics, RFID and shared endpoint	Internal Links	Dofollow
/ Enterprise Mobility Solutions Computers, smartphones, tablets & personal endpoints	Internal Links	Dofollow
/ Retail Technology Solutions Payment systems, kiosks, mPOS, Contactless, Self-service, BOPIS	Internal Links	Dofollow
Explore by Partner	Internal Links	Dofollow
/ Forward Logistics We excel at finding the right endpoints and lightning-fast deployments for your business.	Internal Links	Dofollow
/ Cyber Security Inversion6, our sister company, is the ultimate provider of tailored cyber security solutions.	Internal Links	Dofollow
/ Reverse Logistics We make managing endpoint repairs, replacements and disposals a breeze.	Internal Links	Dofollow
/ Maintenance & Support We're your one-stop shop, dedicated to keeping your endpoints at full throttle.	Internal Links	Dofollow
/ Networking Services Our networking services for your wired, wireless and surveillance environments are second to none.	Internal Links	Dofollow
/ Unified Endpoint Management Greater numbers of BYOD, COPE and IoT devices are pushing enterprise mobility programs to the limit.	Internal Links	Dofollow
/ Media & Consumables Our expertise is unmatched when it comes to label materials and adhesives.	Internal Links	Dofollow
/ Automation & Robotics Helping your business run smarter and faster with custom automation, RFID, and IoT.	Internal Links	Dofollow
/ Payments From procurement and deployment to repair and reverse logistics, we keep ISOs, ISVs and merchants running.	Internal Links	Dofollow
/ White Labeling Services TRG will serve as an extension of your internal team, ensuring customer satisfaction and loyalty.	Internal Links	Dofollow
/ ServiceHub® Our online asset management portal, ServiceHub®, provides endpoint analytics across devices.	Internal Links	Dofollow
Explore all services	Internal Links	Dofollow
/ About Our mission is to lead the future of enterprise technology.	Internal Links	Dofollow
/ Team Learn more about the TRG team and contact individual team members.	Internal Links	Dofollow
/ Locations Get more information on each TRG location across the globe.	Internal Links	Dofollow
/ Careers & Culture From a golf simulator and basketball court to a fully-equipped gym to keep you energized, we have it all.	Internal Links	Dofollow
/ Manufacturing We streamline production environments with end-to-end technology solutions that reduce downtime, boost efficiency and keep your operations running at peak performance.	Internal Links	Dofollow
/ Service Providers From managed IT to field service teams, we equip service providers with the tools and infrastructure needed to deliver faster, more reliable outcomes for their clients.	Internal Links	Dofollow
/ Hospitality We help hotels, resorts, and restaurants deliver seamless guest experiences through reliable technology, secure networks and responsive support.	Internal Links	Dofollow
/ Transportation & Logistics Our solutions keep fleets connected, warehouses optimized and supply chains moving with real-time visibility and rugged, purpose-built technology.	Internal Links	Dofollow
/ Retail We power retail operations with point-of-sale systems, mobile devices and networking solutions designed to enhance the in-store and omnichannel customer experience.	Internal Links	Dofollow

/ Government We support government agencies with secure, compliant technology solutions that improve citizen services and simplify IT management across departments.	Internal Links	Dofollow
/ Education From classrooms to campuses, we provide schools and universities with the devices, networking and support they need to create connected learning environments.	Internal Links	Dofollow
/ Healthcare We deliver HIPAA-conscious technology solutions that help healthcare providers improve patient care, streamline clinical workflows and protect sensitive data.	Internal Links	Dofollow
/ Insights & Events	Internal Links	Dofollow
Blog	Internal Links	Dofollow
News	Internal Links	Dofollow
Case Studies	Internal Links	Dofollow
eBooks	Internal Links	Dofollow
Events	Internal Links	Dofollow
Newsletter	Internal Links	Dofollow
How to Partner With Us	Internal Links	Dofollow
Google	Internal Links	Dofollow
Zebra	Internal Links	Dofollow
Honeywell	Internal Links	Dofollow
SOTI	Internal Links	Dofollow
Samsung	Internal Links	Dofollow
Elo	Internal Links	Dofollow
Panasonic	Internal Links	Dofollow
PAX	Internal Links	Dofollow
Brother	Internal Links	Dofollow
See Our Approach	Internal Links	Dofollow
/ Industrial Solutions Rugged devices, printers, robotics, RFID and shared endpoints.	Internal Links	Dofollow
/ Enterprise Solutions Computers, smartphones, tablets and personal endpoints.	Internal Links	Dofollow
/ Retail Solutions Payment systems, kiosks and key injection.	Internal Links	Dofollow
Forward Logistics Rolling out new endpoints with ease—from purchase to installation.	Internal Links	Dofollow
Maintenance and Support Supporting your team so your endpoints are always running at full speed.	Internal Links	Dofollow
Reverse Logistics Repairing or replacing your endpoints without a loss in uptime.	Internal Links	Dofollow
Unified Endpoint Management Keeping all your endpoints' software up to date and you informed with the right analytics and data.	Internal Links	Dofollow
Networking Services Helping your endpoints stay connected with the right wireless, wired and surveillance solutions.	Internal Links	Dofollow
Media and Consumables Providing standard and custom labeling solutions so you can track and manage all your endpoints and inventory.	Internal Links	Dofollow
ServiceHub Providing real-time equipment analytics through our online asset management portal.	Internal Links	Dofollow
White Labeling Serving as a trusted extension of your internal teams to seamlessly expand your existing solutions.	Internal Links	Dofollow
Cyber Security Protecting every endpoint with cyber security solutions by Inversion6.	Internal Links	Dofollow
Financing & Leasing Maintaining cost-effective solutions with River Capital Finance's in-house financing.	Internal Links	Dofollow
Explore All Services	Internal Links	Dofollow
Learn More About TRG	Internal Links	Dofollow
View All Partners	Internal Links	Dofollow
/ Retail Case Study Connecting a global retailer's systems to support their omnichannel experience.	Internal Links	Dofollow
/ Industrial Case Study Scaling a travel center's operations with new and refurbished endpoints.	Internal Links	Dofollow

/ Enterprise Case Study Optimizing a paint manufacturer's enterprise operations to drive efficiency.	Internal Links	Dofollow
/ Retail Case Study Helping an online retailer save \$100,000 annually with a cutting-edge RFID solution.	Internal Links	Dofollow
/ Industrial Case Study Keeping a well-known airline's below-the-wing operations running smoothly.	Internal Links	Dofollow
Explore All Case Studies	Internal Links	Dofollow
Financing & Leasing	Internal Links	Dofollow
Transportation & Logistics	Internal Links	Dofollow
Manufacturing	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
Privacy Notice	Internal Links	Dofollow
Return Policy	Internal Links	Dofollow
Servicehub Login	External Links	Dofollow
English (US)	External Links	Dofollow
English (UK)	External Links	Dofollow
French Canadian	External Links	Dofollow
Polish	External Links	Dofollow
Spanish	External Links	Dofollow
Dutch	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
TRG has acquired Barcode Supply, strengthening our endpoint lifecycle capabilities across North America. Learn more >	External Links	Dofollow
ServiceHub Login	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.