



Review of Proxy.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization
Mobile
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Usability
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Iconography

-  Good
-  To Improve
-  Errors
-  Not Important

-  Hard to solve
-  Little tough to solve
-  Easy to solve
-  No action necessary



Title Tag



Joshua Schoen - Helix House | LinkedIn

Length: 38 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Experience: Helix House · Location: Greater Phoenix Area · 500+ connections on LinkedIn. View Joshua Schoen's profile on LinkedIn, a professional community of 1 billion members.

Length: 177 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Joshua Schoen - Helix House | LinkedIn proxy.com/](#)

Experience: Helix House · Location: Greater Phoenix Area · 500+ connections on LinkedIn. View Joshua Schoen's profile on LinkedIn, a professional community of 1 billion members.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	14	33	6	0	0

<H1> Joshua Schoen </H1>

<H2> Sign in to view Joshua's full profile </H2>

<H2> Sign in to view Joshua's full profile </H2>

<H2> Sign in to view Joshua's full profile </H2>

<H2> View mutual connections with Joshua </H2>

<H2> Sign in to view Joshua's full profile </H2>

<H2> Experience & Education </H2>

<H2> View Joshua's full experience </H2>

<H2> Welcome back </H2>

<H2> Languages </H2>

<H2> View Joshua's full profile </H2>

<H2> Other similar profiles </H2>

<H2> Explore more posts </H2>

<H2> Explore top content on LinkedIn </H2>

<H2> Learn from Joshua's industry expertise </H2>

<H3> Greater Phoenix Area Contact Info Sign in to view Joshua's full profile Joshua can introduce you to 5 people at Helix House Advertising Agency Email or phone Password Show Forgot password? Sign in Sign in with Email or New to LinkedIn? Join now By clicking Continue to join or sign in, you agree to LinkedIn's User Agreement, Privacy Policy, and Cookie Policy. 3K followers 500+ </H3>

<H3> Helix House </H3>

<H3> ***** </H3>

<H3> ***** </H3>

<H3> ***** </H3>

<H3> See their title, tenure and more. </H3>

<H3> English </H3>

<H3> Sam Amiri </H3>

<H3> Benjamin Smith </H3>

<H3> Allie Lucchetti Jensen </H3>

<H3> Jim Fischer </H3>

<H3> Brandon Williams </H3>

<H3> Matt Shucart, MAS </H3>

<H3> Dan White </H3>

<H3> Katie Masiello </H3>

<H3> Bennett Boucher </H3>
<H3> Victoria Van Etten </H3>
<H3> Valerie Pister </H3>
<H3> Patrick Biddiscombe </H3>
<H3> Dave Summers </H3>
<H3> Christopher Warren </H3>
<H3> Dave Makin </H3>
<H3> Flor Palazzolo </H3>
<H3> Emma Cozzolongo </H3>
<H3> Eric Hamer </H3>
<H3> Lorraine/Lori (Nardella) Casey </H3>
<H3> Alex Lattin </H3>
<H4> See your mutual connections View mutual connections with Joshua Joshua can introduce you to 5 people at Helix House
<H4> Native or bilingual proficiency </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

view 30 sign 21 join 19 email 13 show 13
 cookie 11 agree 10 joshua 9 clicking 9 continue 9
 linkedin'suser 9 content 8 helix 8 joshua's 7 full 7

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
view	30	✗	✓	✓
sign	21	✗	✗	✓
join	19	✗	✗	✓
email	13	✗	✗	✓
show	13	✗	✗	✓
cookie	11	✗	✗	✓
agree	10	✗	✗	✓
joshua	9	✓	✓	✓
clicking	9	✗	✗	✓
continue	9	✗	✗	✓
linkedin'suser	9	✗	✗	✗
content	8	✗	✗	✓
helix	8	✓	✓	✓
joshua's	7	✗	✗	✓
full	7	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 1 images on this web page

✓ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **4.83%**

Text content size 12367 bytes

Total HTML size 255892 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 250 KB to 29 KB (88.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 15.197.225.128 does not redirect to proxy.com
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!
<http://proxy.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Robots.txt



Good, you have Robots.txt file!
<http://proxy.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.



Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 31 Years, 265 Days

Created Date: 3rd-Nov-1994

Updated Date: 11th-Dec-2024

Expiry Date: 7th-Jan-2032

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



http://proxy.com
Length: 5 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon



 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Bad, your website has no custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size



224 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time



0.71 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language



Good, you have declared your language

Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
proxy.net	Already Registered
proxy.org	Already Registered
proxy.biz	Already Registered
proxy.io	Already Registered
proxy.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
orox.com	Already Registered
lroxy.com	Already Registered
peoxy.com	Already Registered
pdoxy.com	Already Registered
pfoxy.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location	Service Provider
15.197.225.128	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook: 

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$10 USD

Just a estimated worth of your website based on Alexa Rank.

 In-Page Links

We found a total of 98 links including both internal & external links of your site

Anchor	Type	Follow
LinkedIn	Internal Links	Dofollow
Get the app	Internal Links	Dofollow
User Agreement	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Cookie Policy	Internal Links	Dofollow
Report this profile	Internal Links	Dofollow
User Agreement	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Cookie Policy	Internal Links	Dofollow
User Agreement	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Cookie Policy	Internal Links	Dofollow
Open the app	Internal Links	Dofollow
Top Content	External Links	Dofollow
People	External Links	Dofollow
Learning	External Links	Dofollow
Jobs	External Links	Dofollow
Games	External Links	Dofollow
Get the app	External Links	Dofollow
Sign in	External Links	Dofollow
Join now	External Links	Dofollow
Forgot password?	External Links	Dofollow
Join now	External Links	Dofollow
Join now	External Links	Dofollow
Join now	External Links	Dofollow
Join now	External Links	Dofollow
Join to view profile	External Links	Dofollow
Join now	External Links	Dofollow
Helix House	External Links	Dofollow
Endicott College	External Links	Dofollow
Company Website	External Links	Dofollow
Forgot password?	External Links	Dofollow
Join now	External Links	Dofollow
Join to view full profile	External Links	Dofollow
Sam Amiri	External Links	Dofollow
View Profile	External Links	Dofollow
Benjamin Smith	External Links	Dofollow
View Profile	External Links	Dofollow
Allie Lucchetti Jensen	External Links	Dofollow
View Profile	External Links	Dofollow
Jim Fischer	External Links	Dofollow
View Profile	External Links	Dofollow
Brandon Williams	External Links	Dofollow
View Profile	External Links	Dofollow
Matt Shucart, MAS	External Links	Dofollow
View Profile	External Links	Dofollow
Dan White	External Links	Dofollow

View Profile	External Links	Dofollow
Katie Masiello	External Links	Dofollow
View Profile	External Links	Dofollow
Bennett Boucher	External Links	Dofollow
View Profile	External Links	Dofollow
Victoria Van Etten	External Links	Dofollow
View Profile	External Links	Dofollow
Valerie Pister	External Links	Dofollow
View Profile	External Links	Dofollow
Patrick Biddiscombe	External Links	Dofollow
View Profile	External Links	Dofollow
Dave Summers	External Links	Dofollow
View Profile	External Links	Dofollow
Christopher Warren	External Links	Dofollow
View Profile	External Links	Dofollow
Dave Makin	External Links	Dofollow
View Profile	External Links	Dofollow
Flor Palazzolo	External Links	Dofollow
View Profile	External Links	Dofollow
Emma Cozzolongo	External Links	Dofollow
View Profile	External Links	Dofollow
Eric Hamer	External Links	Dofollow
View Profile	External Links	Dofollow
Lorraine/Lori (Nardella) Casey	External Links	Dofollow
View Profile	External Links	Dofollow
Alex Lattin	External Links	Dofollow
View Profile	External Links	Dofollow
Chris Todd CTM (CallTrackingMetrics) • 1K followers	External Links	Dofollow
A common objection to CTM's form tracking features: "We have all of that in HubSpot" 🤖 HubSpot is fantastic. It's my CRM of choice. But if you're relying solely on "original source" for your attribution... - consent banners - cookie issues - misc hubspot outages Original source relies on the web analytics properties, and those can fail. When HubSpot shows a ton of "Direct traffic", we turn to CTM to fill in the gaps. Syncing CTM data into HubSpot found an additional 3.4% of form leads came from paid sources than HubSpot was reporting. 3.4% Not huge. But significant. How would your CPL/CPAs change with 3.4% more leads? How would your client relationships change? Here's how we have it set up 🤖 - HubSpot form submissions sync to CTM - CTM applies the appropriate tracking source - CTM maps the tracking source (and anything else like score, product tags, etc) back to HS - Contact gets added to a paid media influenced segment (list) in HS for reporting - (Optional) use workflows to replace Direct traffic original source with the updated tracking source equivalent. 11 5 Comments		External Links
Suriyon Nontarak Ourgreenfish Co., Ltd. • 2K followers	External Links	Dofollow
HubSpot's New Company News Signals use real-time news to identify buyer intent for smarter outreach, increasing close rates faster than competitors. https://hubs.li/Q042-tBF0	External Links	Dofollow
Manazir Hussain Go4Database • 2K followers	External Links	Dofollow
Email deliverability isn't just about avoiding spam it's about getting your message to the right person at the right time. Here's a simple framework that works: 1️⃣ Segment by ICP – Don't blast every lead. Prioritize those with intent signals. 2️⃣ Clean your lists – Invalid emails = lost opportunities + lower deliverability. 3️⃣ Warm up your domain – Avoid sudden large sends. Gradually scale your outreach. 4️⃣ Use behavior triggers – Opened, clicked, or replied? Adjust your follow-up dynamically. 5️⃣ Track everything – Measure replies, conversions, and bounces to improve next campaigns. I've seen companies double reply rates and halve wasted sends just by following these steps consistently. #EmailDeliverability #B2BMarketing #SalesTips #ICP #ColdEmail #MarketingStrategy #LeadGeneration 2	External Links	Dofollow
Aaron Parkinson 7 Mile Media • 4K followers	External Links	Dofollow

If you scale based on Cost per Lead alone, you are budgeting blind. CPL measures volume. Revenue is driven by qualified opportunities and closed deals. If 1 in 5 leads becomes an opportunity, a \$50 CPL equals \$250 per opportunity. If qualification drops to 1 in 8, that same CPL equals \$400 per opportunity, without any change in traffic. B2B benchmarks show MQL to SQL conversion often ranges from 15% to 30%, and overall MQL to close can be as low as 1% to 5%. Small quality shifts materially impact acquisition economics. Action steps: • Calculate CPO using qualified opportunities. • Track Lead to Opportunity Rate with CPL. • Base scaling decisions on Cost per Opportunity or SQL. If you want a second set of eyes on your CPO before scaling, send "AUDIT". #B2BMarketing #RevenueOperations #DemandGeneration	External Links	Dofollow
Mark Linsdell SaaStorm • 2K followers	External Links	Dofollow
Here's what I'm pondering today (after a client asked me this morning): Should you include pricing and competitor costs in BOFU content when your costs vary wildly? Short answer: Yes. Your buyers are comparing options right now. If you dodge pricing, they'll bounce to a competitor who doesn't. However, you don't need exact numbers to be helpful. Here's what works: • Share typical price ranges (even if broad) • Break down what influences cost variations • Explain pricing models (per user, per feature, custom) • Give ballpark figures for small/mid/enterprise scenarios Transparency builds trust. When you acknowledge pricing complexity instead of ignoring it, you position yourself as honest and helpful. Articles that tackle pricing (even vaguely) convert better than those that skip it entirely. The reader already knows pricing varies. They're not expecting a quote. They want context to qualify vendors before reaching out. If you completely avoid pricing, you're forcing them to contact sales just to learn they're not even in the right budget tier. That wastes everyone's time. My advice: Address pricing in BOFU content. Even rough guidance beats silence. Whether they take that advice or not.... 'it depends' 🤔 What's your take? Do you always include pricing in your BOFU content? 14 2 Comments	External Links	Dofollow
Andrew (Drew) Smith 5K followers	External Links	Dofollow
Attributa's Katie Evans, MSM will be hosting a webinar coming up soon to talk about Adobe Marketo Engage's Predictive Content and Predictive Audiences features. This session will cover: - What predictive content is (and isn't) - The content, lifecycle, and data hygiene guardrails you must have in place before turning it on - How to effectively measure success without falling into the "AI-driven pipeline" trap Learn why predictive content serves as an optimization layer, and not a strategy. Registration link is in the comments. 16 2 Comments	External Links	Dofollow
View top content	External Links	Dofollow
About	External Links	Dofollow
Accessibility	External Links	Dofollow
User Agreement	External Links	Dofollow
Privacy Policy	External Links	Dofollow
Your California Privacy Choices	External Links	Dofollow
Cookie Policy	External Links	Dofollow
Copyright Policy	External Links	Dofollow
Brand Policy	External Links	Dofollow
Guest Controls	External Links	Dofollow
Community Guidelines	External Links	Dofollow
Join now	External Links	Dofollow
Open the app	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.