



Review of Playstation.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

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Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary

✔ **Title Tag** PlayStation® Official Site: Consoles, Games, Accessories & More
⚙️⚙️⚙️
Length: 63 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

✔ **Meta Description** Explore the new generation PlayStation 4 and PS5 consoles - experience immersive gaming with thousands of hit games in every genre to rewrite the rules for what a PlayStation console can do.
⚙️⚙️⚙️
Length: 190 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

⦿ **Meta Keywords** Playstation official site, support, products, games, consoles
⚙️⚙️⚙️

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[PlayStation® Official Site: Consoles, Games, Accessories & More
playstation.com/](#)

Explore the new generation PlayStation 4 and PS5 consoles - experience immersive gaming with thousands of hit games in every genre to rewrite the rules for what a PlayStation console can do.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
2	21	16	10	4	0

<H1> Discover PlayStation Plus </H1>
 <H1> THIS JULY ON PLAYSTATION </H1>
 <H2> Marvel's Wolverine Happens on PS5 </H2>
 <H2> Grand Theft Auto VI </H2>
 <H2> Step into the fight </H2>
 <H2> The Summer Sale has been refreshed </H2>
 <H2> Welcome the World's Game </H2>
 <H2> Unleash the arsenal </H2>
 <H2> Ball over everything </H2>
 <H2> Discover all PS5 consoles and accessories </H2>
 <H2> Discover all PS5 consoles and accessories </H2>
 <H2> Discover all PS5 consoles and accessories </H2>
 <H2> Discover all PS5 consoles and accessories </H2>
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 <H2> Discover all PS5 consoles and accessories </H2>
 <H2> Discover all PS5 consoles and accessories </H2>
 <H2> Discover all PS5 consoles and accessories </H2>
 <H2> Save up to \$100 with PlayStation 5 Certified Refurbished products* </H2>
 <H2> Great PS4 & PS5 games out now or coming soon </H2>
 <H2> New savings on PlayStation Store </H2>
 <H2> The latest news from PlayStation Blog </H2>
 <H2> {title} </H2>
 <H3> PlayStation 5 Console </H3>
 <H3> PlayStation 5 Pro console </H3>
 <H3> DualSense™ Wireless Controller </H3>
 <H3> PULSE Elite™ Wireless Headset </H3>
 <H3> PULSE Explore™ Wireless Earbuds </H3>
 <H3> DualSense Edge™ Wireless Controller </H3>
 <H3> Access™ Controller </H3>
 <H3> PS5 Console Covers </H3>

<H3> PlayStation Plus Premium </H3>

<H3> PlayStation Plus Extra </H3>

<H3> PlayStation Plus Essential </H3>

<H3> Follow us on social media </H3>

<H3> PlayStation® Official Site: Consoles, Games, Accessories & More </H3>

<H3> Sorry, you are not eligible to view this content. </H3>

<H3> {NUM} </H3>

<H3> {FEATURE_title} </H3>

<H4> Silent Hill: Townfall hands-on report </H4>

<H4> Ball x Pit final update The Naturalist arrives August 6 </H4>

<H4> PlayStation Plus Monthly Games for August – Dying Light 2 Stay Human: Reloaded Edition, Big Walk, Signalis </H4>

<H4> Flamecraft is coming to PS5 this year, demo available today </H4>

<H4> Share of the Week: Assassin's Creed Black Flag Resynced </H4>

<H4> Phoenix Cyclops revealed as MARVEL Tōkon: Fighting Souls First Year 1 DLC character </H4>

<H4> Marvel's Wolverine: Story Trailer, new art, composer details, and more </H4>

<H4> 13 ways Halo: Campaign Evolved modernizes the iconic FPS </H4>

<H4> Dragon Ball: Sparking Zero's Super Limit-Breaking Neo DLC out July 30 </H4>

<H4> Fresh look at Lou's Lagoon, coming to PS5 on August 27 </H4>

<H5> New releases </H5>

<H5> PlayStation Indies </H5>

<H5> Latest updates </H5>

<H5> SENSITIVE_content </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

playstation 29 more 15 wireless 12 games 11 plus 11
 august 9 consoles 9 coming 8 campaign 8 find 8
 evolved 7 black 6 console 6 game 6 share 6

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
playstation	29	✓	✓	✓
more	15	✓	✗	✓
wireless	12	✗	✗	✓
games	11	✓	✓	✓
plus	11	✗	✗	✓
august	9	✗	✗	✓
consoles	9	✓	✓	✓
coming	8	✗	✗	✓
campaign	8	✗	✗	✓
find	8	✗	✗	✗
evolved	7	✗	✗	✓
black	6	✗	✗	✓
console	6	✓	✓	✓
game	6	✓	✓	✓
share	6	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

We found 98 images on this web page
 36 ALT attributes are empty or missing.

[https://gmedia.playstation.com/is/image/SIEPDC/marvels-wolverine-ihop-logo-01-22jul26\\$en?\\$100px--t\\$](https://gmedia.playstation.com/is/image/SIEPDC/marvels-wolverine-ihop-logo-01-22jul26$en?$100px--t$)
[https://gmedia.playstation.com/is/image/SIEPDC/marvels-wolverine-ihop-logo-01-22jul26\\$en?\\$100px--t\\$](https://gmedia.playstation.com/is/image/SIEPDC/marvels-wolverine-ihop-logo-01-22jul26$en?$100px--t$)
[https://gmedia.playstation.com/is/image/SIEPDC/halo-campaign-evolved-logo-01-en-10oct25?\\$100px--t\\$](https://gmedia.playstation.com/is/image/SIEPDC/halo-campaign-evolved-logo-01-en-10oct25?$100px--t$)
[https://gmedia.playstation.com/is/image/SIEPDC/halo-campaign-evolved-logo-01-en-10oct25?\\$100px--t\\$](https://gmedia.playstation.com/is/image/SIEPDC/halo-campaign-evolved-logo-01-en-10oct25?$100px--t$)
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[https://gmedia.playstation.com/is/image/SIEPDC/tomb-raider-legacy-of-atlantis-store-artwork-01-en-15dec25?\\$100px\\$](https://gmedia.playstation.com/is/image/SIEPDC/tomb-raider-legacy-of-atlantis-store-artwork-01-en-15dec25?$100px$)

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **3.15%**

Text content size 12192 bytes

Total HTML size 387004 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 378 KB to 65 KB (82.8 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 13.56.111.24 does not redirect to playstation.com
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.

 **WWW Resolve**  Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

 **XML Sitemap**  Oh no, XML Sitemap file not found!
<http://playstation.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Robots.txt**  Good, you have Robots.txt file!
<http://playstation.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe



Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration



Exactly how many years and months

Domain Age: 29 Years, 197 Days

Created Date: 14th-Jan-1997

Updated Date: 22nd-Nov-2025

Expiry Date: 13th-Jan-2027

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



http://playstation.com

Length: 11 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon



 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size



378 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time



0.58 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language



Good, you have declared your language

Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
playstation.net	Already Registered
playstation.org	Already Registered
playstation.biz	Already Registered
playstation.io	Already Registered
playstation.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
olaystation.com	Already Registered
llaystation.com	Already Registered
ppaystation.com	Already Registered
poaystation.com	Already Registered
piaystation.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
18.144.136.157	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

-  Too bad, your website has too many CSS files.
-  Too bad, your website has too many JavaScript files.
-  Perfect, your website doesn't use nested tables.
-  Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

 Social Data

Your social media status

	Facebook: 	Playstation
	Twitter: 	PlayStation
	Instagram: 	Playstation

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$10 USD

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 105 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Pre-order now	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Find out more	Internal Links	Dofollow
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Find out more	Internal Links	Dofollow
Find out more	Internal Links	Dofollow
007 First Light	Internal Links	Dofollow
Assassin's Creed Black Flag Resynced	Internal Links	Dofollow
Death Stranding 2: On the Beach	Internal Links	Dofollow
Forza Horizon 5	Internal Links	Dofollow
Ghost of Yōtei	Internal Links	Dofollow
Marathon	Internal Links	Dofollow
Pragmata	Internal Links	Dofollow
Resident Evil Requiem	Internal Links	Dofollow
SAROS	Internal Links	Dofollow
4:LOOP™	Internal Links	Dofollow
The Blood of Dawnwalker	Internal Links	Dofollow
Fable	Internal Links	Dofollow
God of War Laufey	Internal Links	Dofollow
Horizon Hunters Gathering	Internal Links	Dofollow
Kena: Scars of Kosmora	Internal Links	Dofollow
MARVEL Tōkon: Fighting Souls	Internal Links	Dofollow
Silent Hill: Townfall	Internal Links	Dofollow
Tomb Raider: Legacy of Atlantis	Internal Links	Dofollow
PlayStation Plus Premium Enjoy all the PlayStation Plus benefits from the Extra and Essential plans, plus exclusive benefits like game trials, cloud streaming, and the Classics Catalog.	Internal Links	Dofollow
New releases Check out this month's biggest new titles, including Assassin's Creed Black Flag Rescynced.	Internal Links	Nofollow
PlayStation Indies Discover some of this month's best new indies, including Denshattack.	Internal Links	Nofollow
About SIE	Internal Links	Nofollow
Careers	Internal Links	Nofollow
PlayStation Studios	Internal Links	Nofollow
PlayStation Productions	Internal Links	Nofollow
History of PlayStation	Internal Links	Nofollow
PS4	Internal Links	Nofollow
PS VR2	Internal Links	Nofollow
Accessories	Internal Links	Nofollow
Games	Internal Links	Nofollow

Environment	Internal Links	Nofollow
Accessibility	Internal Links	Nofollow
Online safety	Internal Links	Nofollow
Support hub	Internal Links	Nofollow
PlayStation Safety	Internal Links	Nofollow
PlayStation Repairs	Internal Links	Nofollow
Password reset	Internal Links	Nofollow
Refund Request	Internal Links	Nofollow
Manuals	Internal Links	Nofollow
Terms of service	Internal Links	Nofollow
PS Store cancellation policy	Internal Links	Nofollow
Age ratings	Internal Links	Nofollow
Health warning	Internal Links	Nofollow
Glossary	Internal Links	Nofollow
Official Licensing Program	Internal Links	Nofollow
Beta Program at PlayStation	Internal Links	Nofollow
More info	Internal Links	Nofollow
Legal	Internal Links	Nofollow
Privacy policy	Internal Links	Nofollow
Website terms of use	Internal Links	Nofollow
Site map	Internal Links	Nofollow
Do not share my personal information	Internal Links	Nofollow
Back to PlayStation	Internal Links	Nofollow
{BTN_LABEL}	Internal Links	Nofollow
Buy a PS5	External Links	Dofollow
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Buy now	External Links	Dofollow
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Buy direct from PlayStation	External Links	Nofollow
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Silent Hill: Townfall hands-on report The line between supernatural horrors and the psychological struggles of characters is often blurred between Silent Hill games, but it might never have been as hazy as it is in Silent Hill: Townfall. I recently played about four hours of the first-person survival-horror game, in which protagonist Simon finds himself in a foggy Scottish town [...]	Phil Hornshaw PlayStation Blog Contributor Jul 29, 2026	
Ball x Pit final update The Naturalist arrives August 6 Hello PlayStation Blog community! I'm back for the last time (...maybe) to share what to expect in the latest and final, free Ball x Pit update. Titled The Naturalist Update, players can expect more of what they love when it releases next week on August 6 and I'm here to share a brand new trailer, [...]	Kenny Sun Game Designer, Kenny Sun & Friends Jul 28, 2026	
PlayStation Plus Monthly Games for August – Dying Light 2 Stay Human: Reloaded Edition, Big Walk, Signalis Be fleet of foot to survive a post-apocalyptic cityscape alone or with pals, buddy up to walk and talk your way through a pleasant puzzle-filled world, or take a solo trip into a dystopian future for a brooding slice of psychological survival horror with the PlayStation Plus Monthly Games for August. Dying Light 2 Stay [...]	Adam Michel Director, Content Acquisition & Operations, Sony Interactive Entertainment Jul 28, 2026	

Flamecraft is coming to PS5 this year, demo available today Hi, PlayStation community! I'm Matt from Monster Couch, and I'm super excited to share that Flamecraft is coming to PlayStation 5 later this year. In the meantime, if you're curious to see what awaits you in Flamecraft's whimsical town, the demo is available today on PlayStation Store! The demo lets you visit a selection of [...]Mateusz Pokrzywniak Community Manager, Monster Couch Jul 28, 2026	External Links	Dofollow
Share of the Week: Assassin's Creed Black Flag Resynced Last week, we asked you to share swashbuckling moments from Assassin's Creed Black Flag Resynced #PSshare #PSBlog. Here are this week's highlights: kerplaaaah shares Edward swinging off the Jackdaw by rope artenpixels_ shares the Jackdaw getting drawn into a waterspout tornado _GenieCrazy_ shares Edward overlooking some ships with his cutlass drawn gh_holy_mash Edward steering the [...]Kristen Zitani (she/her) Manager, Content Communications, Sony Interactive Entertainment Jul 24, 2026	External Links	Dofollow
Phoenix Cyclops revealed as MARVEL Tōkon: Fighting Souls First Year 1 DLC character Hello everyone, I am Takeshi Yamanaka, producer of MARVEL Tōkon: Fighting Souls. Earlier today at San Diego Comic-Con, we hosted the panel MARVEL Tōkon: Fighting Souls — Behind the Battle. where we shared several new announcements and updates about the game. Today I would like to recap those reveals here on PlayStation Blog. Phoenix Cyclops [...]Takeshi Yamanaka Producer, Arc System Works Jul 23, 2026	External Links	Dofollow
Marvel's Wolverine: Story Trailer, new art, composer details, and more Today, we revealed tons of new story details about Marvel's Wolverine at San Diego Comic-Con, including our exciting new Story Trailer! But we know that not everyone can make it to SDCC in person, so let's catch you up on everything that went down during our panel. Insomniac Games' Creative Director Marcus Smith, Game Director [...]Aaron Jason Espinoza Senior Community Manager, Insomniac Games Jul 23, 2026	External Links	Dofollow
13 ways Halo: Campaign Evolved modernizes the iconic FPS Halo: Combat Evolved is a landmark game that helped define the experience of early console first-person shooters. But with Halo: Campaign Evolved, Halo Studios has introduced a number of changes to bring the game into the modern era. Halo's debut on PlayStation uses new mechanics, tweaked controls, haptic feedback, and adjusted weapons to make this [...]Phil Hornshaw PlayStation Blog Contributor Jul 23, 2026	External Links	Dofollow
Dragon Ball: Sparking Zero's Super Limit-Breaking Neo DLC out July 30 Dragon Ball: Sparking Zero made its mark in 2024 as the latest installment of the Budokai Tenkaichi series after 17 years. The game launched with more than 180 characters on day one and currently has over 200 playable characters! However, what is Dragon Ball without surpassing your limits? The Sparking Zero team decided to take [...]Zanda Ra Associate Brand Manager, Bandai Namco Entertainment America Jul 23, 2026	External Links	Dofollow
Fresh look at Lou's Lagoon, coming to PS5 on August 27 Hi everyone, it's Ines from Tiny Roar here with some exciting news about Lou's Lagoon, our upcoming high-flying adventure that's coming to PS5 on August 27. We're excited to share a brand-new gameplay walkthrough video. In this expanded look at the game you'll see more of the character and seaplane customization, building and crafting, and [...]Ines Neumann Social Media and Community Manager, Tiny Roar Jul 22, 2026	External Links	Dofollow
No Anchor Text	External Links	Nofollow
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Corporate	External Links	Nofollow
Diversity, equity & inclusion	External Links	Nofollow
Status	External Links	Nofollow
Developers	External Links	Nofollow
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No Anchor Text	External Links	Nofollow
PlayStation App (iOS)	External Links	Nofollow
PlayStation App (Android)	External Links	Nofollow
Join our playtesting program	External Links	Nofollow
No Anchor Text	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.