



Review of Loxo.co

Generated on 2026-07-11

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization
Mobile
Visitors
Link Analysis

Usability
Technologies
Social

Iconography

-  Good
-  To Improve
-  Errors
-  Not Important

-  Hard to solve
-  Little tough to solve
-  Easy to solve
-  No action necessary



Title Tag



Loxo: The AI Recruiting Platform For Scaling Firms

Length: 50 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Turn your recruiting firm's messy tech stack into one disciplined, intelligent workflow with Loxo's AI recruiting platform.

Length: 123 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Loxo: The AI Recruiting Platform For Scaling Firms](#)

[loxo.co/](#)

Turn your recruiting firm's messy tech stack into one disciplined, intelligent workflow with Loxo's AI recruiting platform.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>
1

<H2>
7

<H3>
3

<H4>
2

<H5>
0

<H6>
0

<H1> AI-native is table stakes. We built the Talent Intelligence Platform. </H1>

<H2> What is a Talent Intelligence Platform? </H2>

<H2> Everyone claims to be "AI native" these days — but what does that actually mean? </H2>

<H2> What makes Loxo different? </H2>

<H2> Make every search your best search </H2>

<H2> The firms that take talent seriously run on Loxo </H2>

<H2> Ready to shape the future? </H2>

<H2> Find your recruitment zen </H2>

<H3> One workflow to rule them all </H3>

<H3> See everything in one place </H3>

<H3> Proprietary AI, not a GPT wrapper </H3>

<H4> Legacy ATS </H4>

<H4> Talent Intelligence Platform </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

loxo 28 customer 18 detected 16 talent 13 intelligence 11
 privacy 11 recruitment 9 best 9 platform 8 every 8
 logo 8 stylized 8 name 8 namedescriptiontracker 8 descriptiontypetracker 8

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
loxo	28	✓	✓	✓
customer	18	✗	✗	✗
detected	16	✗	✗	✗
talent	13	✗	✗	✓
intelligence	11	✗	✗	✓
privacy	11	✗	✗	✗
recruitment	9	✗	✗	✓
best	9	✗	✗	✓
platform	8	✓	✓	✓
every	8	✗	✗	✓
logo	8	✗	✗	✗
stylized	8	✗	✗	✗
name	8	✗	✗	✗
namedescriptiontracker	8	✗	✗	✗
descriptiontypetracker	8	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

We found 90 images on this web page
✖ 45 ALT attributes are empty or missing.

https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/698b65500ea418d5f740f09c_logo%20black1.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/698b65500ea418d5f740f09c_logo%20black1.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/698b6976a4f3c4065283fed7_Polygon%205.svg
[https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937ae86a4c12d54f057b57_Group%201597883656%20\(1\).png](https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937ae86a4c12d54f057b57_Group%201597883656%20(1).png)
[https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937adea9bc52aa2b8f49d6_Group%201597883655%20\(1\).png](https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937adea9bc52aa2b8f49d6_Group%201597883655%20(1).png)

[https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69936ac1021c99eafe246c0f_68e828200cdfd2d5a12b5ebd_Thumbnail%201597883656%20\(1\).png](https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69936ac1021c99eafe246c0f_68e828200cdfd2d5a12b5ebd_Thumbnail%201597883656%20(1).png)
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/699376c73a5918f4fd5a56c4_Platinum.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937fcb021c99eafe282dc2_outreach%20failing.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6993804626e7e6482d2023d9_email%20deliverability.png

[https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937e64e0ecbc47b7f0da74_68e82930a08a558ff1cf5415_Frame%201597883656%20\(1\).png](https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937e64e0ecbc47b7f0da74_68e82930a08a558ff1cf5415_Frame%201597883656%20(1).png)
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/699376ede901a06cbc12b3ed_AC%20Lion.png

https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/699377f4deb94a9aa5f6e073_6969370838908744c452d107_ATS%20Repo%20Card%20Ads-p-1600%201.png

[https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937827b3b357ea4a3bac6f_68e824f27ebadca1bf70ee_Thumbnail%201597883656%20\(1\).png](https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937827b3b357ea4a3bac6f_68e824f27ebadca1bf70ee_Thumbnail%201597883656%20(1).png)
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/699379037ad666c06d3f8343_Migration.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6993a907d6dbbf876f03cee_massmutual.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/699380d21101470b53028c7f_operational%20challenges.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/699379a3680ea17956b02d94_forgetting%20curve.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937a03231ab0f9a1e3c785_Client%20Health.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937be5eada5f824dc9b12e_AI%20Experiments.png

[https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937c312abf026222bca414_6939e0b842aa54df07738da7_Recruitment%201597883656%20\(1\).png](https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937c312abf026222bca414_6939e0b842aa54df07738da7_Recruitment%201597883656%20(1).png)
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937b709aff6e35a83aa48f_ReportingPod.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937733d26cc71f39d82c43_Protis.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/68962de5f6cec871f252b890_Group%201597883556.webp
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69937dcb3b357ea4a3cc73a_Group%201597883659.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6993774df51f624e44fd2b3e_Tiello.png
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/698b6976a4f3c4065283fed7_Polygon%205.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/698b6976a4f3c4065283fed7_Polygon%205.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/698b6976a4f3c4065283fed7_Polygon%205.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69862dbe07d4893e4fee2b3a_stars.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69862dbe07d4893e4fee2b3a_stars.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69862dbe07d4893e4fee2b3a_stars.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69862dbe07d4893e4fee2b3a_stars.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69862dbe07d4893e4fee2b3a_stars.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69838d67cce492d90d4547b8_arrow-black.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69838d67cce492d90d4547b8_arrow-black.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6983994f320a8527e4803a9d_Arrow%203.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69839c0a7078edac061a3d16_Arrow%2011.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/69839c0a7078edac061a3d16_Arrow%2011.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6983932bd76d43f182848f44_Frame%201597883666.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/698b9d2c146d8a09102133ef_Frame%201597883662.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6984a9f821ca7b1b6414d194_Arrow%20cta.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6984b72bc66d8b256482ad4b_Arrow%20white%20large.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6986222ce26f85ec74a39431_linkedin-icon-2%201.svg
https://cdn.prod.website-files.com/663b70d752cc952b743d3b67/6a39b116045c6e0d48626040_privacyoptions.svg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **7.38%**

Text content size 16744 bytes

Total HTML size 226765 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 221 KB to 60 KB (73 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



IP Canonicalization

No your domain IP 198.202.211.1 does not redirect to loxo.co



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.



URL Rewrite

Good, all URLs look clean and friendly



Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.



Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs



Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://loxo.co/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://loxo.co/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Oh no, iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: Not Available

Created Date: Not Available

Updated Date: Not Available

Expiry Date: Not Available

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



<http://loxo.co>

Length: 4 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://www.mysite.com/en/products>).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

221 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.52 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
loxo.com	Already Registered
loxo.net	Already Registered
loxo.org	Already Registered
loxo.biz	Already Registered
loxo.us	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
poxo.co	Already Registered
ooxo.co	Already Registered
ioxo.co	Already Registered
koxo.co	Already Registered
moxo.co	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

 Server IP

Server IP	Server Location	Service Provider
198.202.211.1	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

 Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

 Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook: 

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$10 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 101 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Talent Intelligence	Internal Links	Dofollow
Loxo's Talent Intelligence PlatformBuilt as one, comprehensive platform — which means your entire workflow is in one, easy-to-use platform.	Internal Links	Dofollow
Loxo SourceSource from your database & Loxo's at once	Internal Links	Dofollow
Loxo Chrome ExtensionEasily add candidates to your database	Internal Links	Dofollow
Contact Info Finding AgentAccess candidates' personal contact info	Internal Links	Dofollow
Loxo OutreachBuild omnichannel outreach campaigns	Internal Links	Dofollow
Campaign AutomationEasily manage ongoing communications	Internal Links	Dofollow
AI NotetakerAutomatically capture interview notes	Internal Links	Dofollow
ATSMove candidates through your pipeline	Internal Links	Dofollow
CRMBuild & nurture a strong talent database	Internal Links	Dofollow
Self-Updating CRM AgentTransform your CRM into a living system	Internal Links	Dofollow
Candidate Status ReportsTurn your pipeline into customizable reports	Internal Links	Dofollow
Hiring Manager PortalShare updates & get real-time client feedback	Internal Links	Dofollow
Candidate Submittal AgentShare compelling candidate summaries	Internal Links	Dofollow
Business ReportingStay on top of key business metrics	Internal Links	Dofollow
Team ReportingIncentivize performance & foster accountability	Internal Links	Dofollow
Job ReportingIdentify & double-down on winning behaviors	Internal Links	Dofollow
Sales CRMBuild sales pipelines & track growth over time	Internal Links	Dofollow
Account-Based ProspectingFind & engage ideal clients and companies	Internal Links	Dofollow
The Next Era of Sourcing ft. Matt ChambersRead the post	Internal Links	Dofollow
The Impact of NLS ft. Loxo's CTOListen to the podcast	Internal Links	Dofollow
Dive Into NLS + Boolean & FiltersWatch the webinar	Internal Links	Dofollow
PPG Sources High-Value Candidates with LoxoRead the success story	Internal Links	Dofollow
Why Your Candidate Outreach is FailingRead the post	Internal Links	Dofollow
The Recruiter's Guide to Email DeliverabilityRead the playbook	Internal Links	Dofollow
Email Deliverability for RecruitersWatch the webinar	Internal Links	Dofollow
AC Lion Optimizes Outreach with LoxoRead the success story	Internal Links	Dofollow
Grade Your ATS: A Report CardRead the post	Internal Links	Dofollow
Build Relationships That LastWatch the webinar	Internal Links	Dofollow
Tips for Migrating to a New ATSListen to the podcast	Internal Links	Dofollow
VFG Manages Complex Pipelines with LoxoRead the success story	Internal Links	Dofollow
Operational Challenges in Modern RecruitingRead the post	Internal Links	Dofollow
Conquering the "Forgetting Curve"Read the post	Internal Links	Dofollow
Client Health Datapoints to TrackListen to the podcast	Internal Links	Dofollow
Palermo Rhodes Streamlines with LoxoRead the success story	Internal Links	Dofollow
Conducting Actually Good AI ExperimentsRead the post	Internal Links	Dofollow
Mastering Key Recruitment RatiosRead the playbook	Internal Links	Dofollow
Important Reports for RecruitersListen to the podcast	Internal Links	Dofollow
Protis Global Improves Process with InsightRead the success story	Internal Links	Dofollow
Expert Series: Account-Based ProspectingListen to the podcast	Internal Links	Dofollow
Account Based Prospecting for RecruitersRead the playbook	Internal Links	Dofollow
Win Better Clients in 2026Watch the webinar	Internal Links	Dofollow
Tiello Niches Down to Win BigRead the success story	Internal Links	Dofollow
Loxo's approach to AI Learn more about Loxo's philosophy on AI in recruitment — and how we've been paving the way in this arena since 2012.Learn more about AI at Loxo	Internal Links	Dofollow

AI Job Matching	See which jobs are the best fit for candidates	Internal Links	Dofollow
Natural Language Search	Start your candidate search with plain text	Internal Links	Dofollow
AI Recommendations	See strong semantic matches at the top of your list	Internal Links	Dofollow
Loxo Outreach GPT	Have Loxo's AI help you craft compelling outreach	Internal Links	Dofollow
The Loxo MCP	Unite Loxo with the AI tools you use daily	Internal Links	Dofollow
Success stories	Hear from real recruitment leaders — across countries, recruitment types, and industries — how Loxo has impacted their business. Explore customer stories	Internal Links	Dofollow
Direct hire firms		Internal Links	Dofollow
Executive search firms		Internal Links	Dofollow
In-house executive search		Internal Links	Dofollow
Staffing agencies		Internal Links	Dofollow
Corporations		Internal Links	Dofollow
RPO firms		Internal Links	Dofollow
Technology		Internal Links	Dofollow
Healthcare		Internal Links	Dofollow
Insurance		Internal Links	Dofollow
Nursing		Internal Links	Dofollow
Life Sciences		Internal Links	Dofollow
Construction & Trades		Internal Links	Dofollow
ROI calculator	Discover how much you could save	Internal Links	Dofollow
Product updates	Stay in-the-know about what's going on	Internal Links	Dofollow
Loxo Marketplace	Explore powerful integrations	Internal Links	Dofollow
Blog	Keep your finger on the pulse	Internal Links	Dofollow
Playbooks	Deep-dives on recruitment best practices	Internal Links	Dofollow
Webinars	A library of in-depth learning sessions	Internal Links	Dofollow
Podcast	Hear from recruitment movers & shakers	Internal Links	Dofollow
About us	From our founder, in his own words	Internal Links	Dofollow
Why Loxo?	See what makes us different	Internal Links	Dofollow
Careers	Explore open roles on our growing team	Internal Links	Dofollow
Referrals	Share Loxo with others & get rewarded	Internal Links	Dofollow
Pricing		Internal Links	Dofollow
Book a demo		Internal Links	Dofollow
From 10 tools to 2		Internal Links	Dofollow
400% Growth in 18 months		Internal Links	Dofollow
Isabel Cosby VP, Operations	"Before Loxo, we were using three or four different tools just to keep things moving. Now, everything is in one place and it's cut our time spent managing candidates by half."	Internal Links	Dofollow
Dante Nino Founder & Managing Partner	"One of our most recent hires made a placement in just 39 days. Another one just hit four placements in 90 days."	Internal Links	Dofollow
"The partnership with Loxo has been hand-in-hand."		Internal Links	Dofollow
7 day	Reduction in time-to-hire	Internal Links	Dofollow
Source		Internal Links	Dofollow
Connect		Internal Links	Dofollow
Boost		Internal Links	Dofollow
Software Engineering		Internal Links	Dofollow
Pricing		Internal Links	Dofollow
Legal		Internal Links	Dofollow
Privacy Policy		Internal Links	Dofollow
Sitemap		Internal Links	Dofollow
Terms of Service		Internal Links	Dofollow
GDPR		Internal Links	Dofollow
CCPA Policy		Internal Links	Dofollow
Your Privacy Choices		Internal Links	Dofollow

[Privacy Policy](#)
[Sign In](#)
[Start free](#)
[Start free](#)
[Listen on Spotify](#)
[Follow us!](#)
[No Anchor Text](#)

Internal Links	Dofollow
External Links	Dofollow
External Links	Dofollow
External Links	Dofollow
External Links	Dofollow
External Links	Dofollow
External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.